



Humboldt Inc. (CA) Branch



The Branch

May 2021
Vol 71, Issue 11

Enhancing Your Financial Peace of Mind
Francoise Crandell
Financial Advisor with Premier Financial Group in Eureka



May 1, 2021, 9:30 am Social 10 am
Program via Zoom

Fran's Bio: Born and raised in Humboldt County, I figured out what I love doing most, which is helping people! In 1991, I graduated from Humboldt State University with a B.S. in Business Management, received the HSU Business Department's 1991 Management Student of the Year Award, and married my husband Tim. After college I worked as a Merchandise Manager for JC Penney, having completed their formal management internship program during my last few years at HSU. Tim and I decided to stay here locally, living in Arcata, and at JC Penney I was fortunate to work with a family of amazing people who taught me how to be a team member. We were even more fortunate to have our son Wes in 1994.

I took the lessons and skills from all of my previous employers with me into finance. This is where I have grown the most over the last 26 years. I excelled for 21 of those years in the

banking industry where I was honored with multiple company awards. I joined Premier Financial Group in 2015 because I saw the opportunity for growth both professionally and personally. Through my own family's experience, I witnessed first-hand Premier's strong track record of performance, service and the goal of financial peace of mind for clients. Coming from the corporate world, I was ready to work for a local company and to be mentored by professionals with years of hands-on industry experience. I have found that as a fiduciary, putting the needs of our clients before our own fits well with my personal philosophy on life. It is a blessing indeed!



President's Letter

I really enjoyed the panel at our last meeting. I loved the quote Maggie Fleming gave us from Golda Meier. When the men were discussing how to reduce the incident of rape in Israel, they decided if women wouldn't go out at night, then rapes would go down. To that Golda Meier said, "Let the men stay in." I started thinking about Golda Meier and did read more about her. David Ben-Gurion, called her the best man in government (that was a compliment). Golda Meier was the fourth Prime Minister of Israel serving from 1969-1974 but she was the first female and so far, the only female Prime Minister of Israel. The US lags behind other countries in electing women to lead. Women are still paid less for the same work that men do, the average \$.82 on every dollar a man makes. That brings us to the Paycheck Fairness Act that just passed in the House. The next step is to get it through the Senate and signed by the President who has expressed in no uncertain terms his support for the act.

Our program in May will be on economic security for women. This is another program that I would like you all to invite young women to attend. Please ask your children, grandchildren, friends and neighbors.

Also, we will elect a new president, vice president and secretary at our May meeting as well as approve the budget that the board has presented. Our organization is strong and will be in good hands with our new officers. Hopefully, we will meet in person in September.

I want to thank my board for the great job they have done. I want to thank our program planners, Connie Stewart and Alex Stillman for the great programs, thank you Shelley for the newsletter. Thank you to all our members who have endured hours of zoom in order to stay engaged with AAUW.

Mary Louise Lowry

Picture A Scientist

KEET had a 2-hour program on discrimination in the area of women scientists. It made me think about how we promote STEM for girls and how many will experience discrimination which may cause them to drop out of the scientific field. I found the programming informative and I started to reflect on the



times I experienced varies types of discrimination. I recommend watching it. Alex Stillman

Update from National

Our National Organization has been engaged in important work. Here are some of the important and timely issues that affect all of us.



- The nominations of two dedicated civil rights champions, AAUW-supported [Vanita Gupta](#) and [Kristen Clarke](#), to the U.S. Department of Justice are historic for our nation. Their appointments would signal a strong commitment to civil rights accountability and enforcement that is acutely needed in our country. In a bipartisan and hard-won victory, the Senate finally pushed back against the racist and sexist treatment of these candidates, and confirmed Vanita Gupta, who will be the first woman of color Associate Attorney General of the United States. Now, we must continue the groundswell of support for the confirmation of Kristen Clarke, who would be the first Black woman to become Assistant Attorney General for the Civil Rights Division at the Department of Justice.
- AAUW stands with the AAPI community to demand an end to the rising tide of anti-Asian racism and violence. Along with AAUW CEO Kim Churches' [statement](#), AAUW [joined](#) a “Letter to President Biden Calling for Emergency Safety and Relief for Asian American and Pacific Islander Communities” and [endorsed](#) Testimony to the House Judiciary Committee on Anti-Asian Violence.
- In condemnation of continued recent hate crimes, AAUW [joined](#) the “Letter to Congress Encouraging Support for the Khalid Jabara and Heather Heyer NO HATE Act.”
- AAUW joins 35 civil rights and education organizations in signing “[The Civil Rights Principles for Student Loan Debt Cancellation](#),” outlining how to ensure that broad loan cancellation provides for equity and supports all student loan holders, especially women and Black and Latino individuals, who have been disproportionately impacted by the crushing debt of student loans.
- In the past month, AAUW has signed on to important efforts regarding student loan debt and forgiveness, paid sick leave, and more. Check out our [letters, comments, testimony and legal briefs](#) to learn more about AAUW’s positions and advocacy efforts regarding economic security, civil rights and education

Thanks for a Successful Lobby Day!

by Kathi Harper, AAUW CA Public Policy Committee Chair



AAUW California's first attempt at a virtual Lobby Day with the California Legislature presented many challenges, such as contacting dozens of legislators' offices, registering and communicating with members wishing to participate, analyzing legislation to discuss...but the Public Policy Team made it happen successfully! First and foremost we thank our lobbyist, Kathy Van Osten who, with help from her assistant Jennifer, made all the appointments with legislators. Kathy also arranged for our key opening speakers, Assembly Member Christina Garcia, Chair of the Women's Legislative Caucus (who had a bit of a delay as her bill was being heard in a committee), and Assembly Majority Leader Eloise Reyes, author of AB 92, which we are co-sponsoring. Hearing from these two prominent legislators was empowering and it was also significant for them to learn about AAUW and our Public Policy Priorities.

After the opening session, 30 teams of 3 or 4 AAUW members connected with individual legislators or their staff. Thanks to our Team Leaders, who prepared their teams for their meetings! Every effort was made for members to meet with their Assembly Member or Senator, with some teams having as many as 3 meetings during the day. In these meetings, members communicated information about AAUW CA, their branches and also the three bills which are high priority for AAUW in the current session.

- *AB 92 Assembly Member Reyes Child Care Family Fees*
- *SB 62 Senator Durazo Garment Worker Protection Act*
- *AB 373 Assembly Member Min Consumer Debt: Economic Abuse*

The results of these meetings are important in several ways. Sixty legislators or their staff now know about AAUW and our commitment to improve the lives of women and girls in California. They'll remember us when we contact them again as our bills move through the legislative process. Several legislative staffers asked for more information about becoming members! Co-Chairs Kathi Harper and Sue Miller met with members of Governor Newsom's staff, who are influential in assisting the Governor in his decisions about signing or vetoing bills, and with Senate President Pro Tem Toni Atkins staff. Kathi and Sue also met with Assembly Member Reyes who is ecstatic that we are co-sponsoring AB 92! She made a point of telling us that AAUW IS very well known and respected in Sacramento! All of this will enable our lobbyist to better connect with legislators as our bills move through the legislative process from now through September. Thanks to all of you who participated! Hopefully we can do this in person in 2022!

The proposed budget (below), as well as the incoming slate of officers, will be voted upon at the May 1st meeting.

PROPOSED BUDGET
July 1, 2021 through June 30, 2022

Income

Advertising Income	600.00
Branch Meeting Income (Meals)	7,500.00
Membership Dues	10,260.00
Total Income	18,360.00

Expense

Administrative Expense	150.00
Branch Courtesies	15.00
Branch Meeting Costs (Meals)	7,500.00
Community Action Projects	955.00
Conferences/Conventions	500.00
Discretionary Projects	100.00
Dues Paid to State and National	7,790.00
EF Branch Assessment	65.00
Guest Meals	300.00
Holiday Gala	100.00
Insurance	400.00
Membership Handbook	150.00
Membership Support	50.00
Newsletter	115.00
President's gift	70.00
Speaker Gifts	50.00
Treasurer	50.00
Total Expense	18,360.00
NET INCOME	-

**The Proposed Slate of Officers
2021-2022**

President: Rosemarie Weaver
 Vice President: Margaret Wallace
 Secretary: Becky MacQuarrie
 Treasurer: Nancy Kay

This will be voted on at the May meeting.

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Thank you, members, for your support during the pandemic.

Mary Lou Lowry, President



Happy Summer
Everyone!

See you in the fall!



The Humboldt Branch of AAUW publishes *The Branch* eight times each year

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aauwHumboldt

Editor:

Shelley Mitchell

Submissions welcome: deadline is the 20th of each month

Mission. To advance gender equity for women and girls through research, education, and advocacy.

Vision. Equity for all.

Values. Nonpartisan. Fact-based.

AAUW is the nation’s leading voice promoting equity and education for women and girls. Since our founding in 1881, AAUW members have examined and taken positions on the fundamental issues of the day — educational, social, economic, and political.