

Strategic Plan

AAUW of Humboldt County

- I. Equity in Education and Training
Education and training should be free from discrimination at all levels

GOAL: Yearly Program regarding Education and Training Equity Issues
Provide information on this issue in branch newsletter
Take action on appropriate issues raised in community and state
Continue supporting Tech Trek
An example of such programming was our October program regarding Title IX
- II. Economic Security
Promote pay equity

GOAL: Educate around Financial Security through programming
Prepare publicity around pay equity day
Like our May 2021 program regarding Financial Security for Women
- III. Expand Number of Women in Leadership Roles

GOAL: Provide Women in Leadership examples by programming a leadership panel yearly; encourage mentorship programs
An example of this programming was our April 2021 Women in Leadership Panel
- IV. Governance and Sustainability

GOAL: Implement best practices in governance
Enlist Community Foundation training programs to keep up on best practices

GOAL: Yearly review fundraising opportunities to increase funding and sustainability
May board meeting review fundraising and brainstorm ideas for new sources of income